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# **AI Trust Score™**

**A Practical Framework for Evaluating  
Trustworthiness in AI Systems**

**Originally developed in 2025 by Catherine  
Halse and Chameleon Confidential Solutions.**

**As artificial intelligence becomes  
increasingly embedded in business  
operations and decision-making,  
organisations require practical ways to  
| assess trust, transparency, governance, and  
risk.**

**The AI Trust Score™ provides a simple  
starting point for evaluating key trust factors  
before they become operational,  
compliance, or reputational issues.**

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# A Practical Framework for Trust, Governance and Risk in AI Systems

## What is an AI Trust Score™?

As artificial intelligence (AI) becomes deeply embedded in cybersecurity systems, decision-making processes, and even user experiences, the risks of bias, privacy breaches, and unethical behaviors grow.

**The AI Trust Score™ is an emerging standard that measures the trustworthiness of AI models and systems.**

It evaluates how “safe,” “fair,” and “reliable” an AI system is — helping organisations make smarter decisions about which technologies they can trust.

In today’s digital ecosystem, **blindly trusting AI is a risk.** A compromised AI model can:

- Leak sensitive customer data
- Make biased hiring or credit decisions
- Get manipulated by cyber attackers (e.g., data poisoning attacks)

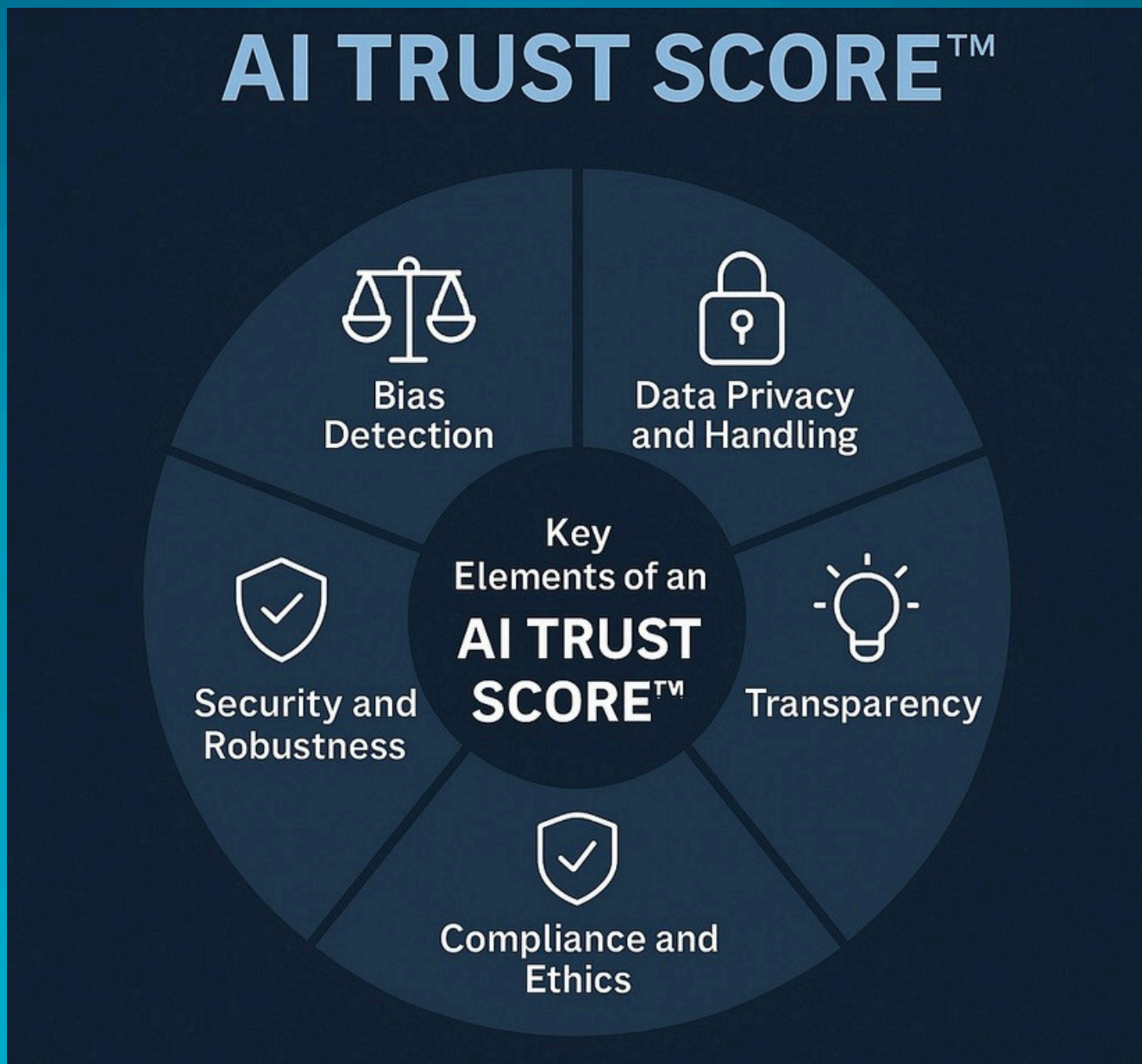
**AI Trust Score™** empowers leaders to **verify, measure, and validate** their AI-powered systems before something goes wrong.

It’s about **building trust before breaches happen- not after.**

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## Visual model of AI TRUST SCORE <sup>TM</sup>





Risk Area	What You Must Check
<b>Bias &amp; Fairness</b>	<p>Have you demanded proof that your AI tools have undergone external bias audits? (Hint: No audit = no trust.)</p>
<b>Transparency</b>	<p>Can you explain – in plain English – why your AI made its last major HR decision? If not, you’re running blind.</p>
<b>Data Privacy &amp; Consent</b>	<p>Are you 100% confident your AI vendors comply with GDPR, Australian Privacy Principles, and other major data laws? Assume nothing – verify everything.</p>
<b>Human Oversight</b>	<p>Is there a clear "human override" protocol if AI gets it wrong? (Or worse, do your people feel trapped by an invisible system?)</p>
<b>Security &amp; Cyber Protection</b>	<p>How well-guarded is the employee data your AI systems use? If you wouldn't lock it in a vault, don't trust it in the cloud.</p>
<b>Model Monitoring &amp; Drift</b>	<p>Are your AI models checked regularly for bias creep or decision-making decay? (AI doesn’t stay ‘good’ on autopilot.)</p>
<b>Ethical Alignment</b>	<p>Does your AI actively reinforce your company’s ethics – or quietly erode them? Review it. Rewrite it if needed. Your reputation depends on it.</p>
<b>Vendor Accountability</b>	<p>Do your contracts force AI vendors to own their risks – including the right to audit their systems? No contract? No confidence.</p>

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## The Red Flag Reality

If you said **no** – or even **maybe** – to **just one** of these risk checks, your HR systems could already be eroding employee trust, opening you to compliance disasters, and quietly bleeding away leadership credibility.

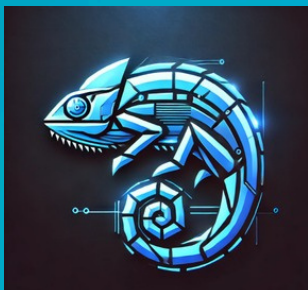
**Trust Should Never Be Assumed. It Should Be Assessed.**

Get in touch with Catherine. Click on the QR code below.

Let's review your AI exposure, governance considerations, and decision risks to build a customised Trust-First roadmap.



**The leaders who win tomorrow are the ones who act today.**



**Chameleon Confidential Solutions.  
Protecting and Safeguarding Futures**